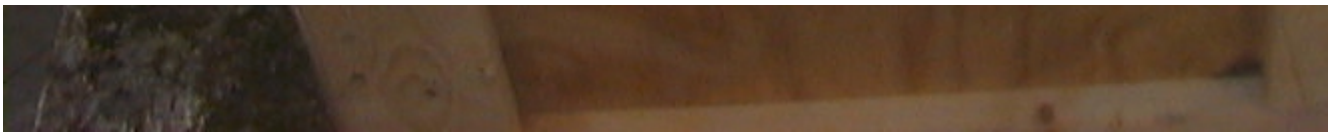PLAWOO