

over self interest. DDC's Commanders and leaders at all levels understand that our employees are our most important asset—and the path to achieving our mission. Pidgeon recommended communicating a clear, value-centered direction that leads straight to effective mission accomplishment.

DDC's British Exchange Officer Lt Col Roger Patrick, Royal Logistics Corps, provided information on the new organizational structure and functions for the A-76 Transition activities. "We must maintain business as usual," Lt Col Patrick said, "as we transition to the Most Efficient Organization or contractor performed mission work. The most important thing

is to serve the warfighter and the peacekeeper no matter the challenges we face."

Don Neri, DLA HQ, provided an update on Customer Relationship Management (CRM) implementation and activities and the roles of the centers' leadership.

DDC is DLA's lead center for distribution services for all supplies to the warfighter. DDC provides an integrated pipeline that sustains our Armed Forces around the world with innovative and tailored logistics services that are ever improving in terms of cost, timeliness and value.

The Tootsie Roll Center? DDC Delivers 6k lbs of Tootsie Rolls to the Warfighter

The Defense Distribution Center (DDC) arranged for 6,960 lbs of donated Tootsie Rolls to be shipped to the men and women fighting in Operation Enduring Freedom. DLA administers the Department of Defense donation program and it is coordinated by the DDC Command Control Center.

In its one hundred third year, the Tootsie Roll Company produces more than forty-nine million Tootsie Rolls per day. Also, as the world's largest lollipop maker, the company produces sixteen million Tootsie Pops per day.



Terry Price offloading skids of Tootsie Rolls.



Randy Mumper builds the pallet of Tootsie Rolls for shipment.



Placing the pallet into a rollerbed.