

DDC Deputy Commander to Receive Presidential Rank Award for Distinguished Executive

By Stacy L. Umstead, DDC Command Affairs Office

The Defense Distribution Center's Deputy Commander, Phyllis C. Campbell, SES, has been announced to receive the 2005 Presidential Rank Award for Distinguished Executive.

Each year, the President of the United States confers the rank of Distinguished Executive on a small select group of career members of the Senior Executive Service who have provided exceptional service to the American people over an extended period of time.

These senior executives are outstanding leaders, who consistently demonstrate strength, integrity, industry, and a relentless commitment to public service. Through their personal conduct and results-oriented leadership, they have earned and kept a high degree of public confidence and trust. They have demonstrated their success in balancing the needs and perspectives of customers, stakeholders, and employees with organizational results.

Executives from across the government are nominated by their agency heads, evaluated by citizen panels, and finally, designated by the President. The award is both prestigious and unique.

To a standing ovation in a recent Town Hall meeting attended by DDC Headquarters employees, Campbell addressed her accomplishment, "It's a great honor. It's a humbling honor. I share it with all of you because without you, I wouldn't have been noticed. It is a great affirmation of what you do."

Campbell, who has served as DDC's Deputy Commander since 1998, has

been the driving force behind DDC's evolution from a materiel, storage-focused activity to a robust, full-service distribution and transportation activity.

She attended Weber State University and is the recipient of numerous special achievement and performance awards including the 2002 Presidential Meritorious Executive Rank Award, the Distinguished Order of Saint Martin, and the Military Ancient Order of Saint Christopher award in recognition of her contributions to transportation initiatives.

Campbell will receive her award in a ceremony to be scheduled.



SFC Serra is a member of the Sergeant Audie Murphy Club

By Sherre Mitten-Bell, DDSP Public Affairs Office

On September 7, 2005, Sergeant First Class Felix Serra, United States Army, became one of the newest members of the Sergeant Audie Murphy Club. The Sergeant Audie Murphy Club recognizes those noncommissioned officers (NCO) who set the highest standards for leadership and excellence.

Serra is the DDSP NCO in charge of seven of the Defense Logistics Agency's Parachute Riggers.

Serra received an Army Commendation Medal, the Sergeant Audie Murphy Club Medallion and

Certificate of Achievement during an induction ceremony hosted by DDSP Commander Captain Jim Naber, Supply Corps, United States Navy, and the Army War College and Carlisle Barracks Command Sergeant Major Franklin Saunders, United States Army.

Serra was honored as one who exemplifies the characteristics of Sergeant Audie Murphy, who was a legend in his own time. A war hero, and a great American, Murphy made a lasting imprint upon American history. He enlisted in the United States Army a few days after his 18th birthday. After training he was assigned to the famous 15th Infantry Regiment of the Third Infantry Division and fought in North Africa, Sicily, Italy, France, and Germany. Murphy earned more than 33 military awards, citations, and decorations, including every medal for valor that America gives, as well as, three French and one Belgian medal. He was the highest decorated and greatest combat soldier in American History. He later became a legendary actor and entertainer, starring in a film about his military career titled *To Hell and Back*. Audie Murphy was killed in a plane crash in 1971. Fittingly, his body was recovered on Memorial Day.

"Going through the process of being nominated and then selected molded me into a better leader and made me a more proficient Soldier," said Serra. For two months, he studied military regulations and training manuals, while



CAPT Jim Naber, SC, USN, (left) and CSM Franklin Saunders, USA, (right) present SFC Felix Serra, USA, (center) with one of several certificates for being inducted into the Sergeant Audie Murphy Club.

researching military support services. He learned everything to know about Sergeant Audie Murphy's military and civilian career. The selection board, made up of local Army Sergeant Majors, measured the depth of his knowledge and skills as a leader and a soldier. He passed a physical fitness test which has higher standards than the Army Fitness requirements. He was scored on his military bearing and counseling skills. He was presented with scenarios he might encounter as a soldier and a leader, and had to offer the best solution. He demonstrated hands-on knowledge such as applying first aid techniques to a mannequin that represented a wounded soldier. "They test you on how you think on your feet, in any possible situation," said Serra.

The Club began in 1986 within Audie Murphy's Texas Third Division. By 1994, it was applied Army wide. Not all who are nominated become a member. If a Soldier fails to meet any standard in the process, he cannot continue. If

nominated again, he may go through the process the next quarter year. It is a standard that soldiers revere, even those deployed in Iraq can be inducted within the combat zone.

In his 16-year military career, Serra has only known two other Army Parachute Riggers who were inducted into the Audie Murphy Club. He has always recognized and respected what this elite Club signifies. In the past, he tried to convince his NCOs to undergo the rigorous preparation required to pass the selection board. "As a leader in the Army, I can't ask a soldier to do something I am not willing to do myself," said Serra. That is one reason why he reached for this goal, and now his aspiration is to retire as a Command Sergeant Major. He is also better prepared as a leader to assist his soldiers, even to encourage them to be scrutinized by a board of Sergeant Majors so that they too can be a member of the Sergeant Audie Murphy Club.



Mrs. Deborah A. Serra, of North Myrtle Beach, SC, proudly stands along side of her husband, SFC Felix Serra, USA.

Employees awarded for streamlining distribution processes at DDDK

By Ben Jackson, DDC



Pete Halseth, Deputy Commander, Defense Distribution Depot Korea (DDDK), receives the first DDDK Commander's coin from LTC Jim Lippstreu, USA, DDDK Commander. Halseth was instrumental in streamlining distribution for DDDK on the Korean Peninsula.



Sim Hong Taek, Defense Distribution Depot Korea (DDDK), Korean Local National Executive Administrator, was recognized by LTC Lippstreu for his superior performance in streamlining the distribution process at DDDK with an On-the-Spot cash award.



Kim Yu Sok, Defense Distribution Depot Korea (DDDK), Transportation Team Leader, received an On-the-Spot cash award from LTC Lippstreu in recognition of his superior performance in streamlining the distribution process at DDDK.